



Muscat, Sultanate of Oman

Established 2017

ICON INTERIORS LLC

Corporate Capability Portfolio

Engineering-Led Interior Design
& Turnkey Fit-Out Excellence



CORPORATE
WORKPLACES



COMMERCIAL
INTERIORS



HOSPITALITY



TECHNICAL
FACILITIES



TURNKEY
FIT-OUT



LEADERSHIP. COMMITMENT. DELIVERING VALUE.

At ICON Interiors, our purpose is simple:
to deliver engineered interior environments
that elevate the way people work, connect,
and grow.

Since our establishment in 2017 in the
Sultanate of Oman, we have built a multidisciplinary
team of professionals committed to technical
excellence, quality, and reliable execution.
Our strength lies in our engineering-led approach,
attention to detail, and deep understanding of
modern workplace requirements.

We believe that successful projects are built on
collaboration, transparency, and accountability.
From strategy and design to delivery and aftercare,
our focus remains the same — creating spaces
that are functional, future-ready, and aligned with
our clients' long-term objectives.

As we continue to grow, our commitment to
innovation, sustainability, and exceptional delivery
remains unwavering. We are proud of the trust our
clients place in us and look forward to building
meaningful partnerships for years to come.

Thank you to our clients, partners, and team
members who are part of our journey.

Eng. Iyad Muhareb

Founder & Creative Director
General Manager

ICON Interiors LLC



VISION & MISSION

Driven by Purpose, Innovation & Long-Term Excellence



VISION

Our vision is to become one of Oman's leading engineering-led interior design and turnkey fit-out companies, recognized for delivering technically coordinated, functionally efficient, and professionally executed interior environments.

We aspire to shape inspiring workplaces and commercial environments through innovation, quality, technical excellence, and long-term client trust.

MISSION

At ICON Interiors LLC, our mission is to deliver integrated interior design and turnkey fit-out solutions through a structured approach combining creativity, technical coordination, engineering integration, workplace functionality, and execution excellence.

We are committed to creating environments that add long-term value, support operational performance, and exceed client expectations through professionalism, quality, and reliable delivery.

CORE VALUES



INNOVATION



TECHNICAL
EXCELLENCE



PROFESSIONAL
INTEGRITY



QUALITY
EXECUTION



WORKPLACE
FUNCTIONALITY



CLIENT
COMMITMENT



Established: 2017

Location: Muscat – Sultanate of Oman

Industry: Interior Design & Turnkey Fit-Out

ABOUT ICON INTERIORS LLC

Engineering-Led Interior Design & Turnkey Fit-Out Solutions

01 | WHO WE ARE

ICON Interiors LLC is an Oman-based multidisciplinary interior design and fit-out company specializing in corporate workplaces, commercial environments, technical interiors, and turnkey execution projects.

Established in 2017, the company delivers integrated Design + Build solutions through a structured methodology combining workplace strategy, engineering coordination, technical detailing, procurement management, and execution excellence.

02 | OUR APPROACH

- Design Excellence
- Technical Coordination
- MEP Integration
- Workplace Functionality
- Execution Capability
- Quality Control
- Project Delivery

03 | CORE AREAS OF EXPERTISE

- Corporate Offices & Workplace Design
- Turnkey Interior Fit-Out
- Technical Design Coordination
- Commercial Interior Development
- Hospitality Interior Solutions
- MEP Coordination & Engineering Integration
- Space Planning & Workplace Strategy
- Project Management & Site Supervision





CAPABILITY SNAPSHOT

Integrated Design, Technical Coordination & Turnkey Fit-Out Capability

ICON Interiors LLC provides multidisciplinary interior design and fit-out solutions through an integrated execution model combining workplace strategy, engineering coordination, procurement management, technical detailing, and practical project delivery.

Our capabilities are structured to support projects from concept development through successful implementation while ensuring technical accuracy, workplace functionality, quality execution, and operational efficiency.



01



CORPORATE OFFICES & WORKPLACE ENVIRONMENTS

Executive offices, operational workplaces, collaboration spaces, meeting rooms, and corporate environments.



02



DESIGN & FIT-OUT EXECUTION

Integrated Design + Build capability from concept development through successful project handover.



03



TECHNICAL DESIGN COORDINATION

Architectural detailing, MEP integration, technical coordination, and execution-ready documentation.



04



WORKPLACE STRATEGY & SPACE PLANNING

Functional zoning, circulation efficiency, workplace optimization, and future-ready environments.



05



MEP COORDINATION & ENGINEERING INTEGRATION

HVAC, electrical, lighting, telecom, and technical systems coordination.



06



TURNKEY PROJECT DELIVERY

End-to-end execution including procurement, supervision, quality control, and successful project handover.



PROJECT DELIVERY CAPABILITY



Design Development



Technical Coordination



Procurement Management



Site Supervision



QA/QC Monitoring



HSE Compliance



Fit-Out Execution



Project Handover

WHY ICON INTERIORS LLC

A Trusted Engineering-Led Partner for Interior Design & Turnkey Fit-Out Excellence

ICON Interiors LLC combines engineering precision, workplace functionality, technical coordination, and practical execution capability to successfully deliver high-quality interior environments across the Sultanate of Oman.

Our multidisciplinary Design + Build methodology enables seamless coordination between concept development, engineering systems, procurement, quality management, and successful project delivery.

01

ENGINEERING-LED APPROACH

Practical, technically coordinated solutions balancing aesthetics, functionality, and implementation feasibility.

02

INTEGRATED DESIGN + BUILD CAPABILITY

Single-source responsibility from concept development through successful execution and project handover.

03

TECHNICAL COORDINATION EXPERTISE

Strong MEP coordination, execution detailing, shop drawings, and implementation-ready documentation.

04

WORKPLACE FUNCTIONALITY FOCUS

Solutions designed to improve operational efficiency, employee experience, workflow, and business functionality.

05

QUALITY GOVERNANCE

Strong QA/QC procedures, material control, supervision standards, and execution monitoring.

06

EXECUTION DISCIPLINE

Structured planning, procurement coordination, site supervision, milestone tracking, and delivery control.

07

HSE COMMITMENT

Safe execution practices, workplace safety awareness, risk mitigation, and controlled project implementation.

08

CLIENT-CENTRIC DELIVERY

Professional communication, transparency, responsiveness, and long-term partnership mindset.



KEY STRENGTHS



Established in 2017



Oman Market Experience



Corporate & Technical Workplace Expertise



Multidisciplinary Coordination Capability



Turnkey Delivery Model



Strong Quality & Execution Focus

DESIGN METHODOLOGY

A Structured, Engineering-Led Process for Successful Project Delivery

ICON Interiors LLC adopts a structured and technically coordinated methodology to ensure design accuracy, implementation feasibility, workplace functionality, engineering integration, and successful execution outcomes.

Our integrated process enables seamless coordination between concept development, technical detailing, procurement planning, and execution readiness while maintaining quality, efficiency, and project control.

PHASE 01	DISCOVERY & PROJECT UNDERSTANDING	- Client requirements assessment - Site evaluation - Space utilization analysis - Operational needs review
PHASE 02	CONCEPT DEVELOPMENT	- Conceptual planning - Mood direction - Design language definition - Preliminary layout planning
PHASE 03	SPACE PLANNING & WORKPLACE STRATEGY	- Functional zoning - Circulation planning - Workplace efficiency optimization - User experience enhancement
PHASE 04	TECHNICAL DESIGN COORDINATION	- Architectural detailing - MEP coordination - Ceiling & lighting coordination - Technical systems integration
PHASE 05	MATERIAL & FINISHES SELECTION	- Material specification - Finishes coordination - Sample approvals - Budget alignment
PHASE 06	EXECUTION DOCUMENTATION	- Construction drawings - Shop drawings - Technical details - IFC-ready documentation
PHASE 07	PROCUREMENT & EXECUTION	- Procurement coordination - Site mobilization - Project supervision - Controlled implementation
PHASE 08	QUALITY CONTROL & HANDOVER	- QA/QC inspections - Snagging management - Final review - Project handover

PROJECT DELIVERY PRINCIPLES



TECHNICAL
ACCURACY



FUNCTIONAL
EFFICIENCY



MEP
COORDINATION



QUALITY
GOVERNANCE



EXECUTION
READINESS



TIMELY
DELIVERY

HSE & QUALITY COMMITMENT

Safe Execution, Quality Assurance & Professional Project Governance

ICON Interiors LLC is committed to delivering projects through a structured approach emphasizing health, safety, environmental responsibility, quality assurance, operational discipline, and professional execution standards.

Our project methodology integrates risk awareness, technical supervision, material control, workmanship quality, and implementation monitoring to ensure safe and successful project delivery.



HEALTH, SAFETY & ENVIRONMENT (HSE)

01

SAFE WORK EXECUTION

Controlled site implementation with strong emphasis on worker safety and operational discipline.

02

RISK MANAGEMENT

Project risk identification, mitigation planning, and controlled execution methodology.

03

SITE SAFETY CONTROL

Safe access, worksite coordination, supervision, and safety awareness procedures.

04

ENVIRONMENTAL RESPONSIBILITY

Responsible material handling, waste awareness, and professional site management practices.



QUALITY MANAGEMENT & GOVERNANCE

01

QUALITY ASSURANCE (QA)

Structured quality planning, approved materials, technical compliance, and controlled processes.

02

QUALITY CONTROL (QC)

Site inspections, workmanship monitoring, snag management, and execution verification.

03

TECHNICAL SUPERVISION

Professional coordination, implementation monitoring, and execution discipline.

04

PROJECT DELIVERY EXCELLENCE

Commitment to quality outcomes, successful completion, and client satisfaction.



PROJECT EXECUTION PRINCIPLES



SAFE EXECUTION PRACTICES



QUALITY GOVERNANCE



TECHNICAL SUPERVISION



MATERIAL COMPLIANCE



RISK AWARENESS



CONTROLLED IMPLEMENTATION



QA/QC MONITORING



PROFESSIONAL PROJECT DELIVERY

OUR CLIENTS

Trusted by Leading Organizations Across Multiple Sectors

ICON Interiors LLC has successfully collaborated with a diverse range of corporate organizations, multinational companies, commercial entities, hospitality brands, industrial operators, and institutional stakeholders across the Sultanate of Oman.

Our client relationships reflect trust, technical capability, execution professionalism, and long-term commitment to project success.

OUR VALUED CLIENTS



Trusted relationships built through professionalism, execution quality, technical coordination, and long-term partnership commitment.

FEATURED PROJECTS

Selected Corporate, Commercial & Technical Interior Projects

ICON Interiors LLC has successfully delivered a diverse portfolio of corporate workplaces, commercial environments, hospitality projects, and technically coordinated interior fit-out solutions across the Sultanate of Oman.

Our project experience reflects practical execution capability, technical coordination expertise, workplace functionality, engineering integration, and professional project delivery standards.



01 — DNV OFFICE

-  **CLIENT:** DNV
-  **LOCATION:** Al Nahda Towers, Muscat, Oman
-  **TYPE:** Corporate Workplace Environment
-  **SCOPE:** Interior Design & Turnkey Fit-Out

Corporate office workplace transformation involving technically coordinated interior fit-out, workplace optimization, MEP integration, and executive office environments designed to support operational efficiency and workplace functionality.



02 — ADVARIO SOHAR PORT

-  **CLIENT:** Advorio
-  **LOCATION:** Sohar Port, Oman
-  **TYPE:** Industrial Corporate Facility
-  **SCOPE:** Interior & Exterior Design

Professional design development for a technically demanding industrial corporate environment, emphasizing functionality, operational requirements, and engineering-led coordination.



03 — OMANTEL PROJECTS

-  **CLIENT:** Omantel
-  **LOCATION:** Sultanate of Oman
-  **TYPE:** Corporate / Telecom Workplace
-  **SCOPE:** Corporate Workplace Design & Enhancement

Corporate workplace and interior enhancement projects supporting functional work environments, technical integration, and professional workplace development.



04 — APPLEBEE'S RESTAURANT

-  **CLIENT:** Applebee's
-  **LOCATION:** Muscat City Center, Oman
-  **TYPE:** Hospitality / Food & Beverage
-  **SCOPE:** Interior Design & Fit-Out Execution

Successful delivery of hospitality interior works focused on customer experience, brand identity integration, operational functionality, and quality execution.



05 — HQ BUSINESS CENTER

-  **CLIENT:** HQ Business Center
-  **LOCATION:** Muscat, Oman
-  **TYPE:** Corporate Office Environment
-  **SCOPE:** Interior Design & Fit-Out Execution

Corporate office development project designed to create efficient workplace environments with strong emphasis on functionality, user experience, and professional aesthetics.



06 — AMERICANA - KFC & HARDEE'S

-  **CLIENT:** Americana Group
-  **LOCATION:** Sultanate of Oman
-  **TYPE:** Food & Beverage / Commercial Interior
-  **SCOPE:** Interior Design & Fit-Out Execution

Commercial interior projects delivered for internationally recognized food and beverage brands with focus on operational functionality, brand standards, and execution quality.

SERVICES PORTFOLIO

Engineering-Led Interior Design, Technical Coordination & Turnkey Execution Services

ICON Interiors LLC provides multidisciplinary interior design and fit-out services through an integrated delivery model combining workplace strategy, technical coordination, engineering integration, procurement planning, and controlled execution.

Our service capability supports projects from concept development through successful handover while ensuring workplace functionality, technical precision, quality governance, and implementation excellence.

01 CORPORATE OFFICES & WORKPLACE ENVIRONMENTS



Scope Includes:

- Executive Offices
- Workplace Planning
- Open Office Environments
- Meeting Rooms
- Reception Areas
- Collaboration Spaces

02 INTERIOR DESIGN & TURNKEY FIT-OUT



Scope Includes:

- Concept Development
- Design + Build Delivery
- Interior Fit-Out
- Material Selection
- Technical Detailing
- Project Handover

03 TECHNICAL DESIGN COORDINATION



Scope Includes:

- Architectural Detailing
- MEP Coordination
- Shop Drawings
- Ceiling Coordination
- Lighting Integration
- IFC Documentation

04 COMMERCIAL & RETAIL INTERIORS



Scope Includes:

- Retail Environments
- Showrooms
- Commercial Interiors
- Brand Integration
- Customer Experience Design
- Functional Planning

05 HOSPITALITY INTERIOR SOLUTIONS



Scope Includes:

- Restaurants
- Cafés
- Dining Environments
- Guest Experience Design
- Functional Kitchen Coordination
- Premium Interior Execution

06 PROJECT MANAGEMENT & EXECUTION



Scope Includes:

- Procurement Coordination
- Site Supervision
- QA/QC Monitoring
- HSE Coordination
- Execution Management
- Project Delivery

SECTOR EXPERIENCE



Corporate
Workplaces



Commercial
Interiors



Retail
Environments



Hospitality
Projects



Technical
Facilities



Turnkey
Interior Solutions

TECHNICAL CAPABILITY

Engineering Coordination, Technical Integration & Execution Readiness

ICON Interiors LLC delivers technically coordinated interior environments through a structured methodology integrating architectural detailing, engineering systems, implementation planning, and execution readiness.

Our multidisciplinary capability enables seamless coordination between workplace functionality, MEP systems, technical detailing, procurement planning, and successful project execution.

01 ARCHITECTURAL & INTERIOR DETAILING



Capability Includes:

- Interior detailing
- Construction documentation
- Joinery detailing
- Ceiling coordination
- Wall treatments
- Execution-ready drawings

02 MEP COORDINATION & ENGINEERING INTEGRATION



Capability Includes:

- HVAC coordination
- Electrical systems integration
- Lighting coordination
- Telecom & data systems
- Technical routing
- Engineering compatibility review

03 LIGHTING & CEILING COORDINATION



Capability Includes:

- Lighting layouts
- Decorative lighting integration
- Functional workplace lighting
- Ceiling coordination
- Feature ceiling detailing
- Technical implementation planning

04 GLASS, JOINERY & MATERIAL SYSTEMS



Capability Includes:

- Glass partition coordination
- Joinery systems
- Material detailing
- Finishes integration
- Functional workspace solutions
- Material specification review

05 EXECUTION DOCUMENTATION



Capability Includes:

- Shop drawings
- Construction documentation
- Technical detailing
- Material submittals
- IFC-ready packages
- Implementation coordination

06 SITE EXECUTION & TECHNICAL SUPERVISION



Capability Includes:

- Site coordination
- QA/QC monitoring
- Technical supervision
- Contractor coordination
- Progress tracking
- Final implementation review

TECHNICAL DELIVERY STRENGTHS



MEP
Coordination



Execution-Ready
Documentation



Technical
Integration



Workplace
Functionality



Engineering
Precision



Implementation
Feasibility



Quality
Supervision



Controlled
Delivery

PROJECT DELIVERY METHODOLOGY

A Structured, Controlled & Quality-Driven Execution Approach

ICON Interiors LLC adopts a structured project delivery framework designed to ensure technical coordination, implementation control, quality governance, workplace functionality, and successful execution outcomes.

Our methodology integrates planning, procurement, technical coordination, supervision, and quality monitoring to ensure projects are delivered efficiently, professionally, and in accordance with client expectations.

PHASE 01

01

PROJECT INITIATION & REQUIREMENT REVIEW



Includes:

- Client briefing
- Scope alignment
- Project objectives review
- Site understanding

PHASE 02

02

SITE ASSESSMENT & TECHNICAL REVIEW



Includes:

- Site measurements
- Existing conditions review
- Technical assessment
- Engineering observations

PHASE 03

03

DESIGN DEVELOPMENT & COORDINATION



Includes:

- Design refinement
- Technical detailing
- MEP coordination
- Material strategy

PHASE 04

04

PROCUREMENT & RESOURCE PLANNING



Includes:

- Material planning
- Vendor coordination
- Procurement scheduling
- Resource mobilization

PHASE 05

05

SITE MOBILIZATION & EXECUTION



Includes:

- Site preparation
- Controlled implementation
- Technical execution
- Daily coordination

PHASE 06

06

QUALITY CONTROL & TECHNICAL SUPERVISION



Includes:

- QA/QC inspections
- Technical verification
- Progress monitoring
- Workmanship review

PHASE 07

07

SNAGGING & FINAL CORRECTIONS



Includes:

- Final inspections
- Punch list management
- Defect correction
- Completion readiness

PHASE 08

08

PROJECT HANDOVER & CLOSEOUT



Includes:

- Final delivery
- Client walkthrough
- Handover documentation
- Project completion

PROJECT DELIVERY PRINCIPLES



Controlled Execution



Technical Coordination



Procurement Efficiency



QA/QC Monitoring



HSE Awareness



Milestone Tracking



Professional Supervision



Successful Handover

COMPANY CREDENTIALS

Corporate Information, Compliance & Organizational Capability

ICON Interiors LLC operates through a structured and professionally governed business framework, supporting technically coordinated interior design and turnkey fit-out services across the Sultanate of Oman.

The company maintains a strong focus on operational discipline, technical capability, regulatory compliance, quality governance, and professional project delivery.



01 CORPORATE INFORMATION

Company Name:	ICON INTERIORS LLC
Established:	2017
Head Office:	Muscat – Sultanate of Oman
Business Activity:	Interior Design & Turnkey Fit-Out Solutions
Industry Focus:	Corporate Workplaces, Commercial Interiors, Hospitality, Technical Facilities



02 CORE BUSINESS CAPABILITY

- Interior Design
- Design + Build Services
- Turnkey Fit-Out Execution
- Workplace Strategy
- Technical Coordination
- MEP Integration
- Project Management
- QA/QC Monitoring



03 CORPORATE GOVERNANCE & COMPLIANCE

- Oman Registered Company
- VAT Registered
- Quality-Focused Delivery
- HSE Commitment
- Procurement-Compliant Documentation
- Structured Project Governance



04 DELIVERY CAPABILITY

- ✓ Engineering-Led Approach
- ✓ Technical Coordination
- ✓ Execution Readiness
- ✓ Site Supervision
- ✓ Quality Control
- ✓ Procurement Coordination
- ✓ Professional Project Delivery
- ✓ Multidisciplinary Capability



EXECUTIVE CORPORATE POSITIONING

"ICON Interiors LLC combines design expertise, technical coordination, and execution capability to deliver professionally managed interior environments aligned with operational, technical, and business objectives."



CONCLUSION & COMMITMENT

A Trusted Partner for Interior Design & Turnkey Fit-Out Excellence

ICON Interiors LLC remains committed to delivering technically coordinated, functionally efficient, and professionally executed interior environments aligned with the operational, technical, and commercial objectives of our clients.

Through an integrated engineering-led approach combining design expertise, technical coordination, workplace functionality, procurement planning, and execution discipline, we strive to deliver projects that demonstrate quality, professionalism, and long-term value.

Our commitment extends beyond project execution to building trusted partnerships through transparency, responsiveness, quality governance, and successful delivery outcomes.

We sincerely appreciate the opportunity to present our organizational capability and look forward to contributing to the success of future projects through reliable, professional, and execution-driven collaboration.



EXECUTIVE COMMITMENT VALUES



Technical
Excellence



Quality
Execution



Professional
Integrity



Engineering
Coordination



Workplace
Functionality



Trusted
Partnership



Controlled
Delivery



Client
Satisfaction





Eng. Iyad Muhareb
Founder & Creative Director
General Manager
ICON Interiors LLC

Committed to delivering interior environments that inspire performance, enhance workplaces, and create lasting value.

ENGINEERING-LED INTERIOR DESIGN
& TURNKEY FIT-OUT SOLUTIONS



Designing Functional Spaces.
Delivering Exceptional Environments.



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Design Excellence, Technical Coordination & Professional Execution.

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